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VOGUE EYEWEAR JOURNEYS

OPEN THE DOOR TO ADVENTURE WITH THE NEW SS26 COLLECTION



Style, like life, isn't about the destination – it's about the journey it takes to get there. Moving, changing, evolving through self-expression. Vogue Eyewear invites you to embrace the adventure every day, allowing your true self to shine so bright, it inspires others en route to do the same.

Hop on, slide into your seat and feel the rhythm of the tracks – the pulse of the city. Living life in motion, you start to find meaning in the brief moments of standstill; the flash of your reflection, the shared glances, a smile from a stranger. Between stops, you find yourself. Every journey is a site of self-discovery, connection and playful reinvention.

Designed to move with you, the SS26 collection abounds with bold silhouettes and vibrant hues, along with amped-up interpretations of timeless styles. Exuding confidence and character, each pair offers a ticket to explore a new side of your character, in sync with your evolving sense of self.

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When you're in good company, it becomes easy to greet yourself and others with radical acceptance. Alongside the main line of models, a selection of characterful statement pieces has been designed specifically for teens, while also being suitable for adults with a petite fit. Embrace the new mood through high-impact profiles, contemporary classicism, and transparent colorways.

Are you ready for the ride?

WOMEN

SUN



VO5693SU

Even the ordinary feels like a runway with a pair of statement shades. This narrow rectangular silhouette is accented with chunky tapered temples, finished with the signature logo. Choose from classic black or havana, or opt for playful hits of opal magenta or opal green.

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VO5694SU



Unorthodox, unapologetic: rectangular frames are forever redefined by this bold new profile, featuring a flat browline and tapered temples, fit for the runway. Keep to timeless terrain in black or havana, or embrace eccentricity in opal olive green, full ivory, or colored lens combinations.

VO5695SU



Arriving at the sweet spot between avant-garde and off-duty style, these oval acetate frames make a bold statement with ease. Tapered temples complement the soft curves, finished with the signature Vogue Eyewear logo, available in black, havana, milky vanilla or full moka.

VO4349S



Remix '90s nostalgia for the modern day in angular wire frames. The thin metal front elevates an irregular silhouette, paired with sleek colored temples, detailed with the signature Vogue Eyewear logo. Pick from a palette of classic metals or opt for bold tones of brown, green or rose gold.

OPTICAL

VO5699U



Made to see and be seen, this chunky, narrow optical style elevates the everyday. Low-slung lines set out a strong profile in thick acetate, enhanced by adjustable tapered temples, finished with the brand logo. Choose from classic black, dark havana, grey havana, moka or transparent blue.

VO5701U



Reimagined for the modern mood, this optical cat eye silhouette taps into trend without compromising on eternal style. Sleek acetate softens the strong angles, finished with logo-branded adjustable temples. Opt for heritage black or havana, or mix it up in transparent green or dusty pink.

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TEENS

SUN



VJ2034

Main character energy comes easy in frames with maximum-impact. Cool and commanding with a chunky geometric shape, these shades refuse to go unnoticed, detailed with thick, nylon fiber temples and the signature logo motif, available in timeless black, havana, taupe, or two transparent tints.

OPTICAL



VY1001

Sometimes timeless style makes the biggest impression, and that's exactly the order of these pilot-shaped wire frames. Lean and nimble in a choice of classic metals, this double bridge silhouette features fine-lined temples with temple tips and the signature Vogue Eyewear logo.

MEN

SUN



VO5707S

Vintage-inspired acetate frames play with tradition, combining contemporary style cues with V-pins and keyhole bridge. Slender temples continue the clean-lined aesthetic and compliment the silhouette, free from branding to dial up the impact of transparent dark grey or brown colorways.

OPTICAL



VO5709

Pared-down lines put a fresh spin on a vintage aesthetic, rendering a statement design wearable for every day. The relaxed double-bridge silhouette is enhanced by V-pins and slim, logo-free temples. Available in black, dark havana, or a choice of transparent tones.

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About EssilorLuxottica

EssilorLuxottica is a global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses. With over 190,000 employees across 150 countries, 650 operations facilities and 18,000 stores, its mission is to help people around the world to see more and be more by addressing their evolving vision needs and personal style aspirations. EssilorLuxottica is home to the most advanced lens technologies including Varilux, Stellest and Transitions, the most iconic eyewear brands including Ray-Ban and Oakley, the most desired luxury licensed brands and worldclass retailers including LensCrafters and Sunglass Hut. The company's OneSight EssilorLuxottica Foundation has given access to sustainable vision care to more than 760 million people in underserved communities.