

# BRETT

## MAY 2026 — BRETT Eyewear x Wheels and Waves 2026 — A Signature Limited Edition

Lons-le-Saunier, May 27, 2026. BRETT Eyewear renews its partnership with **Wheels and Waves** for the **fifth consecutive year** and unveils WW2026, a technical piece shaped by craftsmanship and designed to combine functionality with attitude.

### A COLLABORATION ROOTED IN SHARED VALUES

Since its creation, **BRETT Eyewear** has shared the same vision as Wheels and Waves: a free and authentic lifestyle inspired by the **world of mechanics**.

BRETT Eyewear draws its identity from the heroes of the 1970s, automotive design lines, and objects built to last, while Wheels and Waves embodies a ride culture where motorcycles, surfing, music, art, and freedom of movement intersect.

Naturally born from this shared sensibility, the collaboration has celebrated for the past five years a passion for detail, a commitment to raw and sincere aesthetics, and a true spirit of adventure. In 2026, it gives rise to a new exclusive creation: **WW2026**.

### THE MECHANICS OF DETAIL

Inspired by the iconic construction of the Neo Combined models, this new stainless-steel frame reinterprets the BRETT Eyewear aesthetic through the bold and raw universe of Wheels and Waves. Its silhouette was designed to move with fluidity and character. Every line and every finish reflects the same fascination for fine mechanics and precision-crafted objects.

The stainless-steel structure highlights genuine technical expertise, where functional demands meet refined design mastery. On the side shields, a **welded metal piece** evokes the Wheels & Waves logo, like a machined component integrated directly into the frame. A **signature detail** inspired by the world of custom builds and mechanical workshops.

The matte, gunmetal, and black finishes reinforce this industrial and minimalist aesthetic, while the category 2 **polarized** CR39 lenses provide contrast, visual depth, and visual comfort in all riding conditions.

### FREEDOM AS A DRIVING FORCE

Designed for those who live in motion, the frame comes with a case featuring a cord that allows it to be worn around the neck — a detail that is both practical and instinctive, imagined for riders, travelers, and free spirits.

This campaign is embodied by **Chris Bruand**, multiple-time French trial champion, whose journey and dedication perfectly reflect the spirit of the collaboration: precision of movement, mastery of terrain, and a constant pursuit of freedom through motion.

Produced in a limited edition of only **350 pieces** worldwide, WW2026 embodies a raw and essential vision of freedom.

The frame will be available through BRETT Eyewear partner opticians as well as at the Wheels and Waves festival, from June 10 to 14, 2026, in Biarritz, in France.

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## About BRETT Eyewear

*BRETT Eyewear is a men's eyewear brand inspired by the world of mechanics, iconic personalities, and a culture of pushing boundaries. Each frame is conceived as a precision object and a statement of style, where advanced materials meet bold design.*

*Between heritage and innovation, BRETT Eyewear creates distinctive, durable pieces, deeply rooted in the masculine imagination.*