

Optical Near ME

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Dallas, Texas USA

FOR IMMEDIATE RELEASE

Optical Near Me Announces Strategic Expansion Across Canada to Connect Patients with Premier Eye Care and Eyewear Destinations

The premium directory simplifies the optical experience, connecting patients with expert-led clinics, boutiques, and curated eyewear collections tailored to regional needs.

DALLAS, Texas – April 22, 2026 – Optical Near Me, a leading digital platform for optical discovery in the United States, today announced the official expansion of its premium directory services into the Canadian market. As digital discovery becomes the primary way patients navigate healthcare and retail, Optical Near Me provides a streamlined, professional solution that helps Canadians find the exact optical expertise and high-end eyewear they need.

By expanding our scope beyond clinical eye care to include premium eyewear boutiques, Optical Near Me is bridging the gap between medical health and personal style. The platform organizes the local market into an intuitive, high-quality directory, ensuring patients find the perfect match for both their vision needs and their aesthetic preferences.

The platform utilizes a comprehensive three-step process:

Discover: Patients easily locate trusted, highly-rated optical shops and clinics in their immediate vicinity.

Expertise & Eyewear: We highlight our partners based on their clinical specializations—such as complex contact lens fittings—and their curated selections of luxury frames, lenses, and accessories.

Selection: We showcase the unique identity of your practice, helping you connect with patients looking for your specific clinical care or brand portfolio.

A New Standard for Canadian Optical Discovery

"We recognized that Canadian patients were often struggling to navigate a fragmented landscape, while exceptional clinics and independent boutiques were missing out on visibility to those who value their specific craft," said Samantha, Tech & Development at Optical Near Me. "Building on our success in the United States, we are creating a digital hub where independent

practices can stand out. This is a commitment to elevating how Canadians discover, choose, and experience both their eye care and their eyewear."

This expansion is a "game-changer" for independent practitioners. By claiming their space on the directory, clinics can showcase their unique practice identity—whether they specialize in high-end designer frames, advanced clinical diagnostics, or specialized vision solutions—directly to the local patients searching for those exact services.

Join the Directory

Independent eye care professionals and boutique owners across Canada are invited to claim their listing and establish their digital presence. For more information or to showcase your practice to your local community, please visit <https://opticalnearme.com/>.

About Optical Near Me

Founded to revolutionize the patient-provider connection, Optical Near Me is a premier directory dedicated to supporting independent eye care professionals. By providing a digital stage for boutiques and clinics to highlight their unique expertise, clinical services, and product offerings, the company serves as a vital resource for both local patients and the optical industry. Headquartered in Dallas, Optical Near Me is dedicated to elevating the standard of optical discovery across North America.

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