





TURA

LULU GUINNESS – Spring 2026

Spring Trend: Florals, Reimagined

Florals are everywhere this spring, but with a twist. Designers are moving beyond soft prints toward dimension, layering, and decorative details that feel bold and intentional. In Lulu Guinness eyewear, the trend takes shape through sculpted floral motifs, cut-down techniques, and playful embellishments that celebrate femininity with attitude. It's a modern take on a perennial spring favorite—styled exactly as fashion influencers are wearing it now. See fashion creator, Claire Hunter's floral trends on this Instagram link: [theendlesshunt](https://www.instagram.com/theendlesshunt)

	<p>L257 BLK</p> <p>A modern garden-party style with signature Lulu Guinness flair. Dimensional floral décor is highlighted with enamel and crystal stone accents, set against custom pearlized marble acetate with a playful glitter stripe. Bold yet romantic, this black optical frame brings spring florals into a polished, fashion-forward moment. Spring hinges for all-day comfort.</p> <p>w. \$149</p>
	<p>L260 TEA</p> <p>A feminine cat-eye style with florals taking the spotlight. Sculpted floral accents highlight the front of the frame, adding charm and a touch of sparkle, while marble-patterned temples introduce depth and color play. Romantic and playful with a fashion-forward feel, it's unmistakably Lulu Guinness. Spring hinges for all-day comfort.</p> <p>w. \$142</p>
	<p>L965 BLK</p> <p>Playful and decorative, this style highlights Lulu Guinness' love of detail. Layered, laminated materials and subtle beveling add depth to the front, while a cut-down technique carries through the temples. Whimsical scalloped shapes frame the look with a flirty, romantic touch, finished with signature lip-foil temple tips. Spring hinges for all-day comfort.</p> <p>w. \$142</p>
	<p>L539 BLK</p> <p>A fresh take on florals, this romantic sunglass plays with contrast and craft. A cut-down floral design reveals crisp white marble beneath layered acetate, while crystal stone accents add a subtle touch of sparkle. Playful, feminine, and unmistakably Lulu Guinness. Spring hinges for all-day comfort.</p> <p>w. \$144</p>
	<p>L541 GRY</p> <p>A feminine cat-eye sunglass that captures spring's shift toward dimensional florals. Sculpted floral accents define the front of the frame, bringing texture and impact, while marble-patterned temples add contrast and a modern finish. Paired with a warm gradient lens, the look feels fresh, expressive, and right on trend. Spring hinges for all-day comfort.</p> <p>w. 144</p>