

## Cosmopolitan Eyewear

Either I Or

**Bethpage, NY— April 7, 2026** — It is incontestable that the Cosmo Girl is the coolest girl in the room... she's the most informed, pop culture maven on any group chat. She modestly leads the conversation on the power of friendships, the best cities to visit for your next mini break to the trendiest fashion advice. Cosmopolitan Eyewear is constructed in shapes, colors, and materials that matter to her so it's a no-brainer that they are the coolest frames.

This spring, Cosmopolitan Eyewear introduces a fresh perspective on seasonal style with a simple proposition: "either I or." Make a statement in Kellan, a full-rim cat-eye design that pairs vivid acetate with metal detailing and a distinctive multi-color tortoise brow bar. Or opt for Pippa, its refined counterpart—a semi-rimless interpretation with a more compact eye size for understated elegance. Two distinct looks, one confident choice.

### The Product

Kellan  
SRP: \$206  
Size: 53-17-140  
Color: Olive/Gun  
Tort/Crystal  
Tort/Lilac



Pippa  
SRP: \$206  
Size: 51-17-140  
Color: Olive/Gun  
Tort/Crystal  
Tort/Lilac



Founded in 2001, Match Eyewear has built a diverse portfolio of proprietary and licensed brands, including Helium, Helium Expanse, Adrienne Vittadini, Adrienne Vittadini Petite, Cosmopolitan, Danny Gokey, Match Flex, and M Collection. Its luxury division, Design Gallery, features premium European brands VANNI and Kata Eyewear. In late 2025, Match Eyewear further expanded its market presence with the acquisition of Eyewear Designs, adding brands such as Perry Ellis, Jill Stuart, Elizabeth Arden, London Fog, New Balance, Reebok, Hello Kitty, and K'nex, reinforcing its strength and scale within the industry.

###

For more information:  
Lisa Ross  
516.877.0170 x217  
lross@matcheyewear.com

**MATCH**

[www.matcheyewear.com](http://www.matcheyewear.com)