

# Press Release

## Canada's First In-Lens Display AI Smart Glasses Enter the Optical Market Through Ming's Optical Exclusive Partnership with Rokid

**Richmond Hill, Ontario, Canada – April 2026** — Ming's Optical is proud to announce its appointment as the **exclusive Canadian optical industry distributor** for Rokid smart glasses in Canada.

This partnership introduces to the Canadian market what is recognized as the **first and currently only AI smart glasses capable of displaying information directly on the lens**, combining advanced wearable technology with practical everyday use.

Unlike conventional smart glasses that rely mainly on audio assistance or external screens, Rokid integrates visual display technology directly into the lens area, allowing users to view digital content privately and conveniently within their natural field of vision. The platform also supports advanced AI services powered by **ChatGPT** and **Gemini**, bringing intelligent voice interaction, live assistance, and real-time information directly into a wearable format.

The technology supports a wide range of practical use cases including:

- **Real-time AI assistance** – Powered by ChatGPT and Gemini, the glasses can help users with hearing difficulties by converting spoken conversations into live text displayed on the lens in real time. Captions can also be shown in the user's preferred language, helping bridge both hearing and language barriers. It can also assist low-vision users through AI object recognition that identifies and describes what is in front of them.
- **Hands-free information access** – Allows users to take photos or record video without needing to hold a phone or camera, creating a more convenient hands-free experience.
- **Translation support** – AI-powered translation supports 89 languages, helping people communicate more easily when traveling, working, or meeting internationally.
- **Navigation prompts** – Provides turn-by-turn directions directly in view, making it useful for cycling, walking, hiking, and everyday travel.
- **Messaging and notifications** – Displays incoming messages, calls, and app notifications directly on the lens for discreet and convenient access.
- **Productivity tools** – Helps presenters, speakers, and professionals by displaying notes, scripts, or prompts directly on the lens during speeches, meetings, or presentations. It can also support voice recording during meetings, interviews, classes, or other important situations for easier note-taking and documentation.
- **Entertainment and media** – Enables users to listen to music and enjoy personal media experiences while on the go.

As the exclusive Canadian optical industry distributor, Ming's Optical will lead nationwide market development, retailer partnerships, demonstrations, education, and customer support.

“We are excited to bring this breakthrough category to Canada,” said a spokesperson for Ming's Optical. “Designed with integrated lens display technology and industry-leading prescription support in AI smart glasses makes Rokid a truly unique product in today’s market. With ChatGPT and Gemini integration, it also delivers one of the most practical real-world AI experiences available today.”

Ming's Optical recently showcased Rokid at Inside Optics, where the product generated strong interest from retailers, optical professionals, and industry attendees seeking innovative new revenue categories.

The Canadian launch strategy includes:

- Exclusive nationwide distribution
- Optical retail partnerships
- In-store product demonstrations
- Webinar education programs
- Consumer digital awareness campaigns
- Ongoing technical and customer support

Retailers, distributors, media organizations, and business partners interested in Rokid opportunities in Canada are encouraged to contact Ming's Optical.

## **About Ming's Optical**

Founded in 2004 in Markham, Ontario, Ming's Optical Inc. is a trusted Canadian supplier of ophthalmic products and medical supplies with over 20 years of industry experience. As a one-stop source for eyecare professionals, the company provides optical lenses, accessories, equipment, tools, and innovative next-generation wearable technologies, supported by strong retail relationships and nationwide service.

## **About Rokid**

Rokid is a global technology company specializing in AI-powered smart glasses, augmented reality, and wearable computing solutions. Founded in 2014, Rokid focuses on combining advanced hardware, intelligent software, and optical display technology to create practical products for everyday use.

The company is known for developing smart glasses that integrate private lens display technology, voice interaction, real-time translation, navigation, entertainment, and productivity features in a lightweight wearable design. Through integration with leading AI platforms such as ChatGPT and Gemini, Rokid delivers a more intelligent and useful wearable experience for everyday users and professionals alike.

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