

INVU.

BY SWISS EYEWEAR GROUP 

INVU – “Oversized Drama In-Style”

English

April 2026 - Oversized goes metal, redefining a category long dominated by plastic. Radiant rose and white gold frames, paired with diamond-adorned temples, express pure opulence. Light, gradient lenses keep the gaze visible – because true drama is meant to be seen.

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Italiano

Aprile 2026 - L'oversize diventa metallo, ridefinendo una categoria da sempre dominata dalla plastica. Montature in oro rosa e oro bianco, abbinata ad aste impreziosite da punti luce brillanti, esprimono pura opulenza. Lenti leggere e sfumate mantengono lo sguardo visibile – perché il vero carattere scenico è fatto per essere visto.

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INVU – “Oversized Drama voll im Trend”

Deutsch

April 2026 - Übergröße neu gedacht: Metall statt Kunststoff – und eine Kategorie, die lange von Plastik geprägt war, wird neu definiert. Edle Fassungen in Rosé- und Weißgold, kombiniert mit diamantbesetzten Bügeln, stehen für pure Opulenz. Leicht getönte Verlaufsgläser lassen den Blick sichtbar – denn wahre Dramatik will gesehen werden.

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