

# KARL LAGERFELD

## KARL LAGERFELD UNVEILS SPRING-SUMMER 2026 EYEWEAR COLLECTION

KARL LAGERFELD unveils its Spring–Summer 2026 eyewear campaign, *From Paris with Love*, starring cultural icon Paris Hilton for the second consecutive season. Bringing her signature confidence to the House's enduring aesthetic, she embodies a modern muse where glamour meets attitude.



The season's eyewear collection features contemporary frames defined by clean lines and fashion-forward silhouettes, reflecting the brand's core codes and unmistakable sophistication. Classic shapes are updated with modern detailing, a refined color range, and carefully selected materials, resulting in a season that balances clarity, elegance, and everyday wearability.



*KL6221S – Available in black, dark tortoise, azure, and wine.*

The ultimate statement piece of the season — and star of the Spring–Summer 2026 advertising campaign — these feminine sunglasses are crafted from premium acetate. Infused with Parisian style, the glamorous silhouette showcases the iconic KL Autograph logo placed delicately on both temples. Offered in an elegant range of four colorways, the frame features gradient lenses that add luminous depth and a modern, refined allure.

# KARL LAGERFELD

KL6226S – Available in dark havana, black, striped green, and striped blue.

The defining men's style of the season, this navigator silhouette combines strength with comfort through premium acetate craftsmanship. It features a sleek double bridge and slim, lightweight temples accented by the KARL LAGERFELD elongated logo, while striped details on select colorways add a modern edge. Blending timeless appeal with a quiet confidence this design is presented in the Spring-Summer 2025 advertising campaign and is available in four color options.



KL6233 – Available in black, dark tortoise, nude, burgundy, and lavender.

An everyday essential, this square optical frame is crafted from plant-based resin and features an oversized, glamorous design. Its lightweight silhouette ensures effortless wear, while the temples are adorned with the KARL Signature logo. The feminine frame is among the highlights of the Spring-Summer 2026 advertising campaign and is presented in five color options.



KL6236 – Available in shiny dark tortoise, matte black, and matte kaki.

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This optical style, crafted from plant-based resin, features a timeless rectangular front. Designed for men who value versatility and comfort, the frame is finished with the KARL LAGERFELD elongated logo on the temples, adding a subtle touch of refinement. Presented in the Spring-Summer 2026 advertising campaign, this model is available in three color options.

The KARL LAGERFELD eyewear collection is available at KARL LAGERFELD boutiques, online at KARL.COM, at premium sun and optical retailers, and at specialty stores globally.

**LINK TO DOWNLOAD IMAGES:** <https://marchon.box.com/s/if9r0ydz7sfmygzrwwutnn98foetfayi>

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## **ABOUT KARL LAGERFELD**

The House of KARL LAGERFELD shares the iconic vision and design aesthetic of its founder, Karl Lagerfeld, fused with a contemporary, forward-looking spirit. The brand celebrates his colossal legacy and breathes his passion, intuition, and inexhaustible creativity into the core of its DNA.

Featuring Parisian-inspired classics with a rock-chic attitude, the brand portfolio includes ready-to-wear for women, men, and kids, plus KARL LAGERFELD JEANS, bags, small leather goods, footwear, fragrances, and eyewear. Additional categories include the KARL LAGERFELD MAISON furniture collection and international hospitality projects. The Maison's creative vision is led by Creative Director Hun Kim; other members of the KARL family are Brand Ambassador Sebastien Jondeau, and Sustainability Ambassador Amber Valletta, amongst others.

KARL LAGERFELD connects with consumers at more than 200 stores worldwide — including premium wholesale and franchise partners — with key locations in Paris, London, Munich, Dubai, and Shanghai. The brand has a robust digital presence across Europe, the Middle East, Asia, and its karllagerfeld.com flagship.

In 2019, KARL LAGERFELD joined the Fashion Pact, a united fashion industry pioneering new approaches to contribute to a nature-positive, net-zero future.

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