



PRESS RELEASE

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iZyCoreConnect accelerates the digital transformation of the optical journey in the United Kingdom

Thanks to partnerships with OCUCO, EVEX/OPTIX and NeoX-IT, supplier catalogs will be available directly within opticians' software – the first step in a fully digitized ordering chain

iZySolutions today announces the signing of **strategic partnerships** with **Ocuco, Evex/Optix** and **NeoX-IT**. The objective: to enable an **end-to-end digital transformation** in the optical sector in the **United Kingdom**, by simplifying access to supplier catalogs and streamlining the transfer of orders from the in-store software to the supplier.

First step: integration of supplier catalogs

The first phase of the rollout involves making optical catalogs accessible directly from in-store management software – notably Ocuco, Evex/Optix and NeoX-IT. Opticians will be able to browse collections, technical information and prices without leaving their usual tool, and place structured orders with their suppliers in just a few clicks.

Why this matters for professionals

- **Less manual entry and fewer errors:** direct data transmission reduces rekeying and inconsistencies between systems.
- **Real-time, up-to-date information:** catalog changes are synchronized automatically, reducing information gaps or orders for obsolete references.
- **Operational time savings:** ordering and billing processes become faster and simpler, which lightens in-store workload and improves customer service.
- **Better coordination for suppliers:** manufacturers and distributors benefit from wider exposure and a better-structured order flow, enhancing responsiveness and traceability.

A collaborative and neutral approach

iZyCoreConnect was designed to connect different IT environments without disrupting the user journey. The solution implements routing rules, automated checks and a **multichannel format compatible with major information systems**, ensuring reliable flows that are fully usable by all stakeholders.

Context and deployment

After successful deployments in France and other European countries, the United Kingdom has become a strategic priority. The project was presented at the 100% Optical trade show in London, with joint presentations conducted with Ocuco and active engagement from local suppliers.

Media coverage

Two media outlets have already covered this announcement:

- [Acuité](#)
- [La République du Centre](#)

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