

CHARMANT TITANIUM PERFECTION **PRESS RELEASE**

CHARMANT Titanium Perfection: New Eyewear Collection Whispers Style And Confidence With New Micro Mono-Block Spring Hinges.



FEEL THE LIGHTNESS

CHARMANT
TITANIUM PERFECTION

PRESS RELEASE

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CHARMANT USA Inc.
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CHARMANT

FOR IMMEDIATE RELEASE

(Morris Plains, NJ) – (March 2026)- You don't just wear a CHARMANT Titanium Perfection frame, you experience it. Slip one on to feel the quiet presence of Japanese craftsmanship. These premium profiles – for women and men – are a fusion of high-quality materials, meticulous details and the latest colour expressions. Minimalist yet magnetic, CHARMANT Titanium Perfection eyewear delivers flexibility, durability and superior wearing comfort with unmistakable elegance.

The new CHARMANT Titanium Perfection Monoblock spring hinge design has fewer elements, emphasizing beautiful lines and designs. To make the spring hinge look as minimal and sophisticated as possible, the spring mechanism is built into the temple. The three-dimensional temples, created through numerous pressing processes, increase the frames appeal from all angles. Showcasing 3D shapes and diverse color expression.

Consumer Benefits of CHARMANT Titanium Perfection Glasses:

- Long-wearing comfort thanks to lightweight, premium titanium and superior design
- Hypoallergenic and corrosion resistant
- Timelessly elegant looks for men and women
- Quality that's built to last: glasses that promise long-lasting wearing pleasure



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TITANIUM EYEWEAR OF THE HIGHEST QUALITY

CH43100: Experience the epitome of quality with this semi-rimless rectangular frame. It features a bold, Neo2 colored brow that seamlessly transitions into a metal decorative hinge accented with a vibrant streak. The design is completed with colored end tips for a refined look. Comfortable adjustable nose pads. Available in classic black, sleek blue, and rich dark brown.

Size: 54-17-150 mm **B:** 36 mm



BK



BL



DB

CH43101: Modern twist on a vintage classic! Featuring a sleek titanium double bar frame, these glasses boast a Neo 2 coloration on the front, a decorative hinge accented with a vibrant Neo2 color streak, extending to stylish colored temple tips. Adjustable nose pads for added comfort. Available in black, green, and gray.

Size: 55-17-150 mm **B:** 41 mm



BK



GN



GR

CH43102: This classic slim square frame is a versatile addition to any wardrobe. Featuring the Neo2 coloration on the front, it beautifully transitions into a metal decorative hinge, highlighted by a vibrant streak and colored end tips. For added comfort, adjustable nose pads are included. Available in brown, dark brown, and gray, this frame seamlessly combines style and functionality.

Size: 55-17-150 mm **B:** 38 mm



BR



DO



GR

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CH43300: A frame that captivates at first glance, featuring an elegantly soft geometric design. The Neo2 color palette gracefully transitions from the front of the frame to the open, dual-lined temples, with vibrant colored end tips. Designed for both comfort and adjustability, the nose pads ensure a perfect fit. Available in a stunning array of blue, light brown, and purple.

Size: 52-17-142 mm **B:** 42 mm



BL



LB



PU

CH43301: A stunningly elegant frame takes the form of a simple butterfly shape, showcasing the Neo2 color palette that seamlessly transitions from the front's outer rim of the frame to the open, dual-lined temples, ending with matching-colored tips. Designed with both comfort and adjustability in mind, the nose pads offer a perfect fit. Available in navy, teal, and wine, this frame is a blend of style and functionality.

Size: 53-16-142 mm **B:** 39 mm



NV



TL



WI

CH43302: Enhance your appearance with a contemporary semi-rimless uplifting rectangular frame. The Neo2 color palette elegantly shifts from the striking brow line to the open, dual-lined temples on blue and tortoise variant. Tortoise pattern is applied to rim and temple décor on the rose. Crafted for both comfort and adjustability, the nose pads provide a perfect fit. Available in stunning blue, rose, and tortoise hues.

Size: 54-17-142 mm **B:** 36 mm



BL



RO



TT

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CHARMANT Titanium Perfection eyewear is available at your local eyecare practitioner store across the US. To learn more, visit www.charmant.com/us/brands/charmant-titanium-perfection



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About CHARMANT Group:

For over 70 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be dependent upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.

About CHARMANT USA:

CHARMANT USA Inc., established in 1982, is a top eyewear manufacturer, designer, and distributor, offering US-specific styles from house and license brands. CHARMANT's commitment to quality manufacturing remains unsurpassed, producing attractive and comfortable frames. CHARMANT USA Inc. was awarded ELLE's Best Marketing Activation in 2023. CHARMANT USA Inc. products can be seen in top eyewear magazines and online press. Nominated in the 2025 NOW Trend Showcase at Vision Expo East in four categories, including sensorial design, innovation, memories are made of, and consciously designed. CHARMANT was selected as 2025 Ultimate Partner in Jobson's Vision Monday Magazine and 20/20 Magazine reader survey. CHARMANT exclusively took on the design, development, and distribution of optical frames and sunglasses for premium sports brand HEAD. Whether your patient is looking for trendy or classic, bold, or subtle – you'll find a wide assortment of superior frames your patients can rely on. The variety of brands CHARMANT USA Inc. carries include Line Art CHARMANT, CHARMANT Japanese Made, CHARMANT Titanium Perfection, Minamoto, Aristar, ELLE, HEAD, Isaac Mizrahi New York, and Eddie Bauer.

For Further Information Please Contact:

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