## MARCOLIN

PR & Communications, Marcolin USA cdiorio@marcolin.com cthomas@marcolin.com

## IC! BERLIN RELEASES NEW CLASSIC METALS FOR FW25/26: INTRODUCING THILO & LORIS



Product Images: HERE

<u>ic! berlin</u>, a pioneer of high-end stainless-steel screwless eyewear, continues to expands its best known Classic Collection, which features some of the brand's most iconic bestsellers. This season, the collection welcomes two new metal styles, **THILO** and **LORIS**—each embodying the timeless refinement that defines ic! Berlin.

THILO is a classic male model featuring a strong rim and a distinctive double horizontal surface finish. Clean cutouts along the front and temples lend a refined, technical aesthetic. LORIS offers a modern reinterpretation of the classic aviator, pairing minimal, streamlined lines with an effortless touch of retro glam. Both new Classic Metal styles play with matte and glossy contrasts, showcasing ic! berlin's signature attention to surface and color.

We would appreciate you keeping **ic! berlin** in mind for upcoming coverage opportunities, and do not hesitate to reach out if you have any questions, sample requests, or need anything additional.

## **About Marcolin:**

Marcolin is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Tod's, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2023, Marcolin Group counted about 2,000 employees and net sales of €558.3 million. www.marcolin.com



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