

LONGCHAMP

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LONGCHAMP EYEWEAR PRESENTS NEW LE PLIAGE SUNGLASSES FOR FALL/WINTER 2025

Rooted in Longchamp's Parisian heritage, the Fall/Winter 2025 eyewear collection elevates the House's signature codes with striking silhouettes, distinctive hues, and impeccable craftsmanship. Drawing inspiration from *Le Pliage* – the brand's most iconic handbag line – these sunglass designs embody modern elegance with a youthful edge. Effortlessly chic, they capture the refined, trendy, and confident spirit of the Longchamp woman.



LO795S

This Le Pliage sunglass model, crafted in lightweight acetate and featuring a fashionable oval front, offers a fresh, energetic interpretation of Longchamp's sophisticated touch. The transparent color variants of this frame reveal a metal core wire in the temples, where a subtle metal flap references the brand's unmistakable bag. These sunglasses are available in Black, Transparent Khaki, Transparent Dark Rose, and Transparent Honey.

The sunglass styles of the Fall/Winter 2025 collection are available at select retailers and Longchamp boutiques, as well as online at www.longchamp.com.

EDITORIAL CREDITS: Longchamp Eyewear; style LO795S.

LINK TO DOWNLOAD IMAGES: <https://marchon.box.com/s/8d3bzbtiawqrrxic0yfop479821krhrchhttps://marchon.box.com/s/1hssvmn223lygm1wxarzbq6qjamhzk5z>

IMAGE CREDIT: Courtesy of Longchamp Eyewear

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