

Home of Götti Perspective Showroom Luzern

The newly opened “Home of Götti” showroom celebrates the Götti Perspective eyewear collection—a place that is part gallery, part concept store. As part of the Götti Brand Store in Lucerne, a world has been created in the historic premises that provides insight into the manufacture of rimless eyewear and showcases the world’s largest selection of the collection. A statement for Swiss craftsmanship and design culture.

It is the unmistakable signature of Götti Switzerland. Purist lines, minimalism, and innovation. Aluminum cubes and plenty of transparency set the stage for the story behind the “Made in Switzerland” eyewear. Tradition and innovation blend together here, in the same rooms where the success story of the Swiss eyewear brand began 30 years ago. The showroom provides insight into the creation and manufacturing process and provides background information about the Götti Perspective collection. Based on a system of just a few individual parts, it offers unlimited possibilities in terms of shapes, colors, and styles. As the world’s first Götti Perspective showroom, visitors can explore the entire collection and find their favorite pair of glasses. A unique experience! At the same time, the showroom is also a playground for creativity and innovation. In addition to highlights from the collection, the exhibition shows exclusive, artistic one-offs and limited edition models that can only be seen here. Design boundaries are pushed and utopias are visualized. A must-see for design and fashion enthusiasts from all over the world!

The showroom is open during the regular opening hours of the Lucerne brand store.

GÖTTI BRAND STORE LUZERN

Götti + Niederer
Mühlenplatz 1
6004 Luzern
Switzerland

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www.gotti.ch



