

MODO

PRESS RELEASE | FALL/WINTER 2025
HD ACETATE COLLECTION

Thinner, stronger and bolder. Introducing the brand new HD Acetate Collection

MODO introduces the HD Acetate Collection for Fall/Winter 2025 – a new category crafted from high-density acetate paired with round titanium temples. This combination of premium acetate and lightweight titanium allows for sleeker profiles, increased strength, and a beautifully polished surface – a modern evolution of classic acetate.

Among the debut styles is **5003**, a feminine, classic shape with gentle curves, offered in standout colors like Bottle Green, White Pearl and Sky Blue. For a softer expression, model **5002** brings a clean, square-inspired silhouette with smoothed corners, available in Purple Tortoise, Light Green, Light Caramel, and Black.

5000 and **5001** both anchor the collection with their classic and clean silhouettes. **5000** is available in timeless colors like Grey and Black and **5001** in Brown Gradient and Light Blue.

The HD Acetate Collection is a celebration of quality material, shape, and color – where elegance meets everyday wearability.

[VIEW NEW COLLECTION](#)



Through our program **Buy a Frame, Help a Child See**, we help a child see with each frame purchased. We've helped **2 million children** so far and that number keeps growing.

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