

The Get In Touch 2025 Eyewear Capsule Collection by GUESS Eyewear



GUESS?, Inc. and Marcolin continue their support for The Get In Touch Foundation, an American non-profit association that promotes breast care awareness for cancer prevention.

For ten years, this shared commitment of **GUESS Eyewear** and **Marcolin** has resulted in the production of an eyewear capsule collection dedicated to this important issue.

Using simple and specific tools like the Daisy Wheel, the Get In Touch Foundation teaches the importance and effectiveness of a breast self-exam to check the evolution of one's body from an early age and learn more about breast cancer prevention.

The eyewear capsule includes a sunglass and optical frame, both which come packaged in a limited-edition pink case and box. The 2025 GIT Capsule styles will be available at select optical retailers and guess.com as of this October, the month dedicated to the support and fight against breast cancer.

In support of this project, Marcolin USA & GUESS Eyewear are proud to once again be supporting the GIT Foundation with a donation of \$10,000 for 2025.

2025 GUESS GIT CAPSULE

GU00270



- Modified square easy to wear shape
 - Black over crystal pink front
- Metal temple with GUESS logo and acetate temple tip
- Breast Cancer metal ribbon on temple tips, spring hinge
 - Frame size: 57-17-140
 - Wholesale: \$73.00 Retail: \$153.00

GU50341



- Modified soft square easy to wear shape
 - Black over crystal pink front
- Metal temple with GUESS logo and acetate temple tip
- Breast Cancer metal ribbon on temple tips, spring hinge
 - Frame size: 53-16-140
 - Wholesale: \$84.00 Retail: \$230.00

[download hi-res imagery](#)

About Marcolin:

Marcolin is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, rag & bone, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2024, Marcolin Group counted about 2,000 employees and net sales of €545.8 million.