



BRUNELLO CUCINELLI

EssilorLuxottica

Brunello Cucinelli and EssilorLuxottica present the new Eyewear Collection Fall-Winter 2025

Milano — Solomeo, October 2025

The Fall-Winter 2025 Eyewear Collection marks a new chapter in the ongoing creative dialogue between the Solomeo-based Maison and EssilorLuxottica — a partnership rooted in shared values of timeless elegance, masterful craftsmanship, and contemporary vision.

This season, the collection expands the stylistic horizon first introduced with the Spring-Summer line, now enriched with new, sophisticated interpretations that reflect Brunello Cucinelli's distinctive sense of taste.

Lightness, comfort, and versatility remain the core principles of an increasingly sophisticated and wide-ranging collection that reimagines iconic shapes with sculptural volumes and refined proportions. The frames are crafted from premium materials such as ultra-fine acetate and ultra-light titanium, using the most advanced techniques of Italian and Japanese eyewear craftsmanship. Selected styles are further enhanced by 18-carat gold plating.

The collection reaffirms Brunello Cucinelli's vision of style, where eyewear is a key accessory that effortlessly completes any look and naturally defines a sense of everyday elegance.

ICONIC MERIDIAN

BC4019S



Every Brunello Cucinelli creation tells a story of craftsmanship, and these sunglasses capture that spirit with timeless elegance. Handcrafted in Japan, the acetate frame is sculpted with precision to deliver a refined fit, effortlessly combining comfort and character. Distinctive details elevate the design: front rivets inspired by the Solomeo crest and transparent double-layer temples that reveal a sophisticated custom core within. The look is completed with Barberini® Premium glass lenses, each adorned with the crest logo and perfectly coordinated with the palette: cashmere beige paired with rose-brown lenses, or the exclusive Solomeo shade with hazelnut lenses. A celebration of artistry and style, designed to stand the test of time.



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BC3016

A true expression of refined artistry, this Brunello Cucinelli optical frame strikes the perfect balance between timeless elegance and masterful craftsmanship. The acetate, meticulously crafted and precisely milled in Japan, shapes a bold silhouette where comfort meets sophistication with effortless ease.

The design is elevated by exquisite metal details that enrich the frame—among them, a custom-engraved core, a refined hinge pin, and an intricately finished internal plaque. Presented in a palette of subtle, sophisticated hues, the style is offered in classic black with black/mahogany havana temples and slightly tinted demo lenses, or in striped anthracite with demo lenses featuring a protective blue-light filter.



BC3016S

A seamless blend of elegance and harmony, these sunglasses embody timeless values such as artisanal mastery and refined aesthetics—the very essence of Brunello Cucinelli style. Crafted in Japan, the bold acetate frame is meticulously milled for a comfortable fit and enhanced by a custom-designed core.

Subtle metallic accents illuminate the design, casting delicate reflections that enhance the purity of its lines and the frame's understated sophistication. Offered in a distinguished Seville hue paired with jute-tinted lenses, this style radiates a unique allure.



BC3017

Since its beginnings, Brunello Cucinelli has transformed elegance and precision into true expressions of craftsmanship, revealing in each collection a distinctive taste and a deep commitment to quality. These acetate optical frames embody this vision: a bold design is balanced with refined metallic details on the temples and front, with a custom-crafted core that stands as a discreet signature of artisanal care.

The sophisticated color palette includes a vintage cognac acetate version with demo lenses featuring a blue-light filter, and a striped mud version with slightly tinted demo lenses, offering a sense of measured, contemporary elegance.



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INTARSIA RAYS

BC10IIT



A contemporary reinterpretation of the classic rectangular silhouette, this design conveys natural refinement paired with exceptional craftsmanship. The frameless Barberini® Premium glass lenses, crafted in Japan, are seamlessly combined with engraved titanium details and acetate temples, creating an aesthetic that is both essential and full of character. Intricate engravings on the bridge, temple tips, and end pieces reflect the harmonious dialogue between Japanese precision and Italian aesthetic sensibility. As a true emblem of the brand's commitment to authentic, handcrafted luxury, the model is offered in two sophisticated combinations: polished gold with grey cashmere temples and demo lenses featuring a blue-light filter, or matte anthracite with Venezia temples and cement-hued demo lenses.

BC30I4



A vintage-inspired reinterpretation of the iconic rectangular shape, this masculine design embodies the balance between classicism and modernity, reflecting Brunello Cucinelli's enduring pursuit of beauty and quality. Crafted from acetate, the frame harmoniously blends classical inspiration with contemporary sensibility. The flat design of the upper profile lends structure and character to the design, while the temples' core is enriched with a filigree engraving that reimagines the Solomeo crest in a modern key—an emblem of the Maison's humanistic philosophy. Made in Italy, the optical model is available in two refined color combinations: Casablanca with champagne-hued demo lenses, and striped anthracite with demo lenses featuring a blue-light filter.



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SARTORIAL SUNSET

BC2013ST



Renowned for their mastery of titanium, Japanese artisans have worked with Brunello Cucinelli to craft new creations enriched with refined inlays in acetate or, for an even more exclusive touch, natural horn. Designed in perfect balance between style and function, the frame stands out with its distinctive oval silhouette, the subtle “BC” engraving on the left lens, and custom nose pads. A further hallmark of the brand is etched inside the acetate or horn insert on the right temple.

The palette includes matte rose gold with rose gold and cashmere beige temples paired with dark brown lenses, or sandblasted silver with matching temples and striped anthracite accents paired with chestnut lenses.

BC4020S



Luxury lives in the details, and Brunello Cucinelli captures this philosophy with a pair of sunglasses crafted to perfection. Every element reflects a dedication to quality: luminous metal inserts accent the temples and upper bridge, creating a refined balance. Along the temples, a slim metal plaque—delicately embellished and engraved with the logo—adds a discreet signature, while in select variations, a contrasting metallic finish inside the frame reveals an unexpected touch of sophistication.

Completed with Barberini® Premium glass lenses, this Made in Italy design is presented in two elegant colorways: Borgo havana with umbra lenses, and grey cashmere with grape lenses.

BC2014ST



Distinctly Brunello Cucinelli, these women’s sunglasses reflect meticulous craftsmanship akin to fine jewelry, with refined color choices and temples adorned with the brand’s signature Monile. Subtle logos grace the temples, while BC initials are etched onto the Barberini® Premium glass lenses. Crafted in Italy, this retro-inspired round shape features a stunning bi-layer acetate finish on both the front and temples. The beveled frame ensures maximum comfort and a flawless fit. Available in chantilly with pastis lenses and black with eclipse lenses.



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BC4022S

Blending masterful craftsmanship with understated luxury, this pilot frame in acetate and titanium embodies Brunello Cucinelli's pursuit of authentic beauty and timeless elegance. Made in Japan, it features slim inner titanium rims that add depth to the design and flow seamlessly into the refined lines of the temples—an expression of the Maison's meticulous attention to detail.

The sophisticated construction highlights remarkable details, including a triple bridge and precise milling on the front that subtly reveals the acetate's double layering. The distinctive, sophisticated color palette also includes an exclusive 18-karat gold-plated variant, enhanced with the "BC" logo engraved on the left lens and custom hinges inspired by the family crest.

Color options include cigar havana/panama with polished gold temples and midnight lenses, or panama/havana with semi-matte rose gold temples and mimosa lenses.

AURORA ANCESTRY

BC4021S



Merging craftsmanship and style with effortless harmony, these sunglasses capture the essence of Brunello Cucinelli: an accessory created not only as a style statement but as a jewel to be worn. Crafted with the precision of fine jewelry, the design stands out for its sophisticated color pairings and the iconic temples accented with the signature charm—an unmistakable hallmark of the Maison. The brand's identity emerges with subtle refinement in the engraved temple logos and the "BC" initials etched onto Barberini® Premium glass lenses.

Made in Italy, the frame reveals a refined, feminine silhouette with a touch of retro allure, its carefully sculpted lines ensuring a comfortable, balanced fit. Available in two elegant variations—black with polarized amaranth lenses, and rustic beige with sandblasted grey lenses—this style is a graceful expression of timeless elegance.