



WORLD CLEANUP DAY 2025

In honor of World Cleanup Day, which took place on September 20th, Eco Eyewear proudly sponsored a community cleanup event at the Terra Ceia Aquatic Preserve, a vital habitat that supports diverse fish and bird populations.

Led by community organizer Malik Danijah, @malikdanijah, dedicated volunteers collected eight full bags of trash from the preserve. Their efforts helped protect fragile waters and wildlife while preventing harmful plastics from reaching the ocean.

This initiative is part of Eco's ongoing effort to inspire action far beyond one location. By supporting cleanups and raising awareness, Eco hopes to encourage people all over the world to roll up their sleeves and contribute—because every act, big or small, helps move us closer to a cleaner, healthier planet.

Eco extends heartfelt thanks to the volunteers who made this initiative a success. Together, small actions can add up to a global movement for change.

Eco Eyewear has proudly offered sustainable eyewear since 2009. For more information about our initiatives, please visit www.eco-eyewear.com

PRESS KIT

GET INSPIRED



CARBON NEGATIVE EYEWEAR

With over 3.8 million trees planted through our One Frame, One Tree program, we continue to pioneer sustainable eyewear as a carbon negative brand.



60 TONS OF PLASTIC COLLECTED

Through our social purpose initiatives, we have collected, recycled, and reused plastic that simply does not belong in the sea, and turned it into sustainable eyewear.