



# ANNUAL REPORT 2022

Good Vision   
United States of America



Left, Matee Morris; Middle, Jennifer Hyde; Right, Jim Suah

# DEAR SUPPORTERS:

In 2022 with COVID on its way out the door we were very relieved to be able to continue our work of transforming lives and vision in Liberia with our simple solution of locally made eyeglass frames and [GoodVision](#) Technicians travelling to areas with limited eye care access to provide vision screenings and dispensing eyeglasses to those who need them.

In 2022 we were finally able to come together as a team in person. Representatives from [GoodVision](#) USA and the Optical and Best Practices Teams of [GoodVision](#) International travelled to Liberia to enthusiastically meet the hard-working staff of [GoodVision](#) Liberia, government officials and other NGO's in the eye sector. We were also able to discuss potential collaborations, and the icing on the cake, we were able to participate in the final examinations and graduation of the GVT's.

The highlight of our visit was most certainly the joyous celebration of eleven GVTs who worked hard over the course of one year to complete their Best Spherical Correction training. The GVTs are now hard at work putting their optical knowledge to work in outreaches throughout Liberia. It was heartwarming to meet and get to know in person the dedicated young GVTs and their capable leaders. Not only will the project benefit from their commitment but we are proud to fill the gap of medical professionals which are in such short supply in Liberia.

#### These are the successes of our project during 2022:

- Completion of Best Spherical Correction training for [GoodVision](#) Technicians
- 11 GVTs pass examinations and graduate to become first group of Liberian [GoodVision](#) Technicians
- First in person visit to [GoodVision](#) Liberia from [GoodVision](#) International and USA teams
- 8,926 received vision screenings at community events, outreaches to urban and rural communities, governmental offices, and market days
- 1,000 glasses dispensed
- 287 Liberians received referrals from [GoodVision](#) programs to receive further eye care treatment
- [GoodVision](#) Liberia management participated in Liberian Ministry of Health Eye Sector committee to establish national vision care standards

2022 was a year of building up our foundation in Liberia, and we look forward to a year of growth in 2023.

Jennifer Hyde  
[GoodVision](#) USA Executive Director



# TOGETHER, WE SEE A BRIGHT FUTURE

Friends, it has been a wonderful year of changes and growth for [GoodVision USA](#). This is the direct result of extraordinary generosity from supporters like you, allowing us to bring clear vision to Liberia. Within the past year, we have continued to grow our Liberia Project, comprised of eleven [GoodVision](#) Technicians and two managers. The impact of this project has reached over 8,500 people through vision screenings and 1,000 glasses distributed. Despite some challenges, our hardworking team managed to create solutions which will allow for more growth in the future.

Globally, [GoodVision](#) International has distributed over half a million glasses to people who do not have the means or access to obtain them otherwise. In addition, [GoodVision](#) projects have been expanding in other countries, currently there are ten, with plans to create more in the years to come.

Growth within our organization here in the US was another positive change over the past year. Our Board has expanded to five directors, and we gained many hardworking volunteers and staff. A heartfelt thank you

for joining our mission in 2022 and your continued support into the future. We invite you to learn more about our impact of good vision through the stories featured here in this year's annual report.

## [GoodVision](#) USA Board of Directors

Blair Wong, Karsten Wolf, Katherine Smith, Sally Hunt, Dibby Bartlett



Blair Wong  
President of  
the Board



Karsten Wolf  
Appointed  
Director



Katherine Smith  
Member of  
the Board



Sally Hunt  
Treasurer



Dibby Bartlett  
Member of  
the Board

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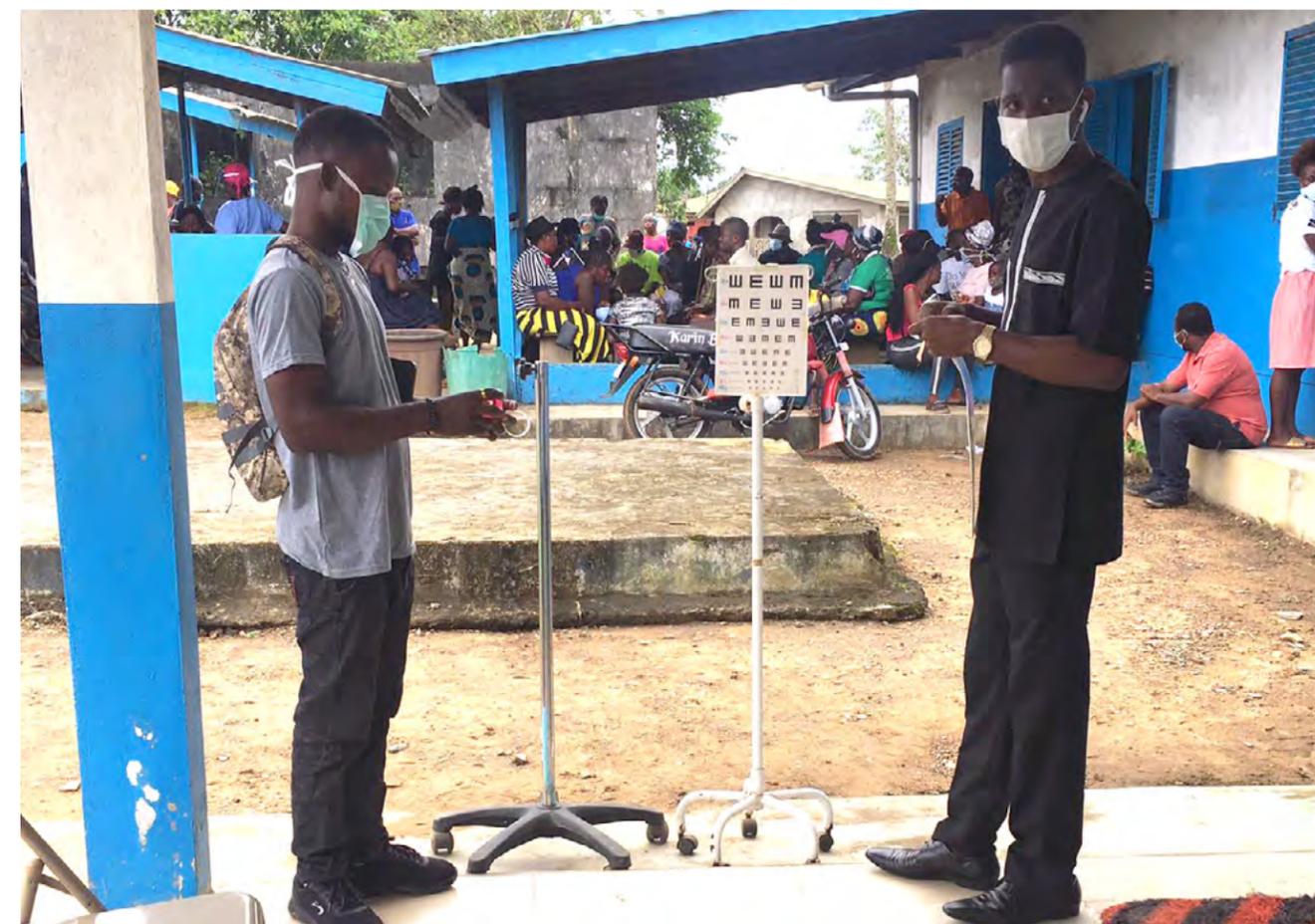
*"I am grateful, being a GVT has done so much for me. I am a single mother, has helped me fulfill my children's needs."*

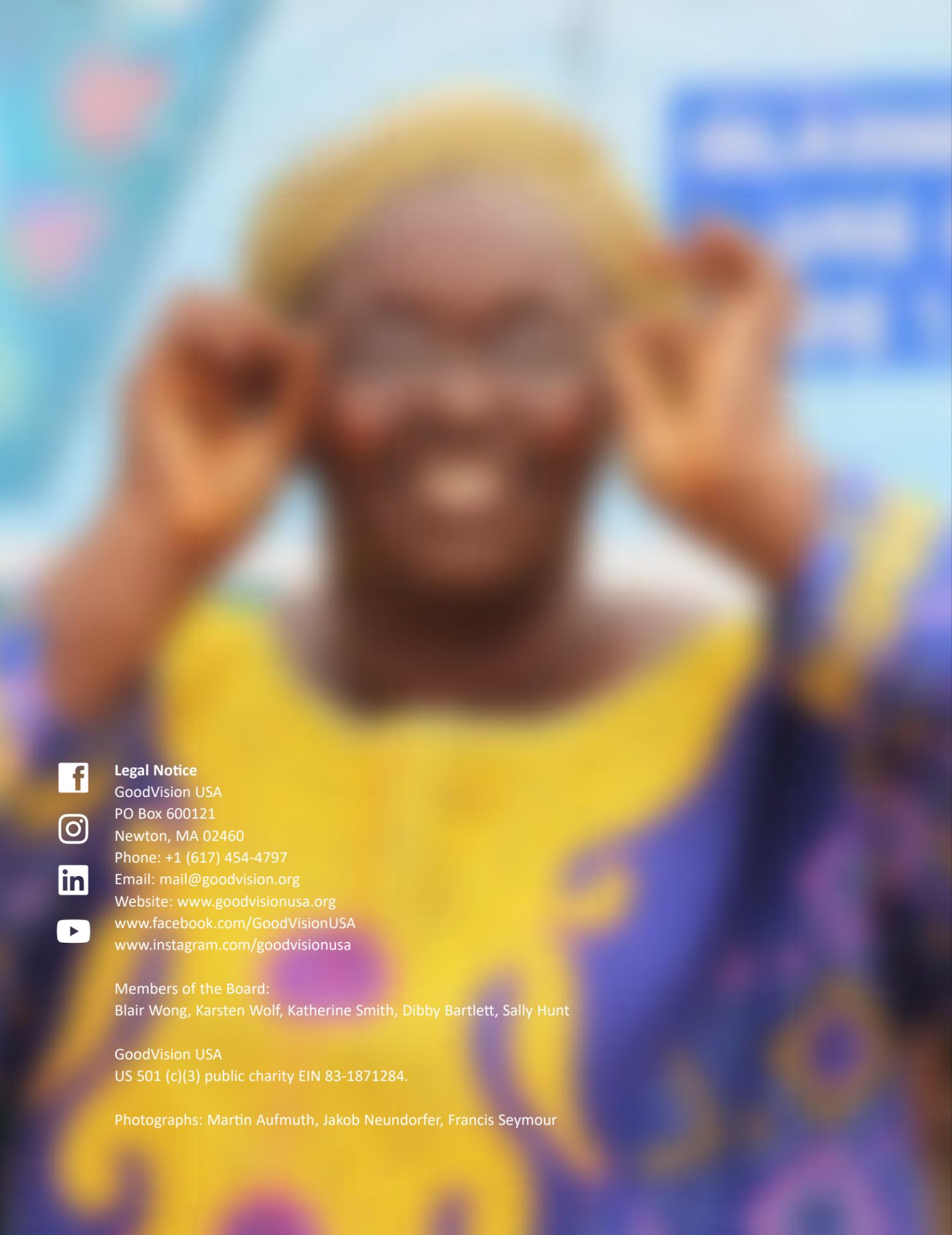
Christina David, GVT



*"GVTs as a whole has impacted my life so much in different ways. 2 years ago, I was trying to make life better for myself, it has prepared me for real life, I have positively transformed my life. I am proud to be a GVT."*

Thomas T. Dorbor, GVT





# GoodVision THE IDEA

THE IDEA



### Legal Notice

GoodVision USA  
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[www.facebook.com/GoodVisionUSA](https://www.facebook.com/GoodVisionUSA)  
[www.instagram.com/goodvisionusa](https://www.instagram.com/goodvisionusa)



### Members of the Board:

Blair Wong, Karsten Wolf, Katherine Smith, Dibby Bartlett, Sally Hunt

GoodVision USA

US 501 (c)(3) public charity EIN 83-1871284.

Photographs: Martin Aufmuth, Jakob Neundorfer, Francis Seymour



# GoodVision THE IDEA

Good vision for all –  
a global challenge

According to a recent study by the World Health Organization (WHO), around 950 million people need glasses but cannot afford them or don't have access to ophthalmic care. The consequences: children cannot follow lessons at school and adults cannot work or provide for their families. WHO estimates that annual losses for those affected are around 269 billion US dollars.

**We want to change that.**



## GoodVision International

# THE PRINCIPLE

- **The glasses:**

[GoodVision Glasses](#) consist of a lightweight but extremely strong spring steel frame and pre-ground lenses made of shatterproof plastic. The range includes spherical lenses from -10.0 to +8.0 dioptres in increments of 0.5 dioptres. Square lenses and prescription sun lenses are also available. The material cost of a pair of glasses is about one US dollar, and the retail price is two to three local daily wages.

- **The bending machine:**

[GoodVision Glasses](#) are made by specially trained local workers using a simple bending machine. This machine does not require electricity and can therefore be easily used in rural areas with limited infrastructure.

- **Training concept for eye care professionals:**

As there is a lack of opticians in many developing countries, [GoodVision](#) has developed a Best-Spherical-Correction (BSC) training concept together with ophthalmologists and opticians. The training takes one year. The GoodVisionTechnicians (GVTs) are able to reliably select the best possible spherical lens during an eye test and to fit the glasses professionally.

- **Job creation and economic development:**

[GoodVision](#) trains local specialists in the production and distribution of [GoodVision Glasses](#). This creates new jobs with prospects, even in countries with a poorly developed labour market.

The aim of the association is to provide basic eye care for people around the world. This includes eye screening, provision of glasses and training of local staff, as well as awareness campaigns and international networking.

- **Integration of disadvantaged groups:**

People with physical disabilities are actively involved in the training of eyeglass producers and opticians. Our project in Burkina Faso, for example, employs the first blind person to work successfully in eyeglass production.

- **Supply structure:**

In order to reach as many people as possible, [GoodVision](#) works with local partners to set up different distribution channels. These include our own eyeglass shops and sales points in existing shops. But also eye camps, where people are tested by our teams in their villages. People with refractive errors get the right glasses right away, reducing costs for everyone involved.

- **Awareness and education campaigns:**

Through free eye screenings, educational outreach to schools and village communities, and building relationships with health care institutions and NGOs, [GoodVision](#) creates a growing awareness of the importance of good vision and the benefits of glasses.

- **Help for cataracts:**

Anyone suffering from cataracts is at risk of going blind. A simple operation can prevent this. In other project countries, we want to develop the associated support services into a strong pillar of primary eye care, as is already the case in India.

- **Sustainable model:**

The [GoodVision](#) business model is sustainable. The establishment of permanent structures for the production and distribution of glasses in the project countries is financed by donations. The proceeds from the sale of the glasses help to cover local costs

# CONNECTED WORLDWIDE: GOODVISION INTERNATIONAL

## Lentes al Instante Peru

Providing eyecare in the Pueblos Jovenes, the dust-dry slums around the capital Lima, the project that started in 2019 has distributed over 8,000 pairs of glasses. An all-female workshop produces some of the glasses that are distributed throughout the communities.

## Lentes al Instante Bolivia

Starting in 2014, the project has now performed over 100,00 vision tests and distributed more than 66,000 eyeglasses. This work is accomplished by two mobile teams that often travel over a thousand kilometers by minibus to remote villages to provide people with vision care services.

## GoodVision Lentes al Instante Colombia

This new project was started in 2022 to bring affordable and accessible eyecare to Colombia. The team will use a mobile eyecare unit to bring vision care to people around the country.



## Renovatio/VerBem Brazil

In Brazil, there is no ophthalmologist in 79% of the cities where about a quarter of the population lives. To help fill the dire need for eyecare, GoodVision International began working in Brazil in 2014. More than 200,000 vision tests have been conducted and more than 62,000 people have been provided with glasses.

Together with the parent organization, OneDollarGlasses, individual country projects work under the common umbrella of “GoodVision.” The goal: to establish basic ophthalmic care for people worldwide. GoodVision USA is proud to be a part of this global network.

## GoodVision Burkina Faso

With almost 70 employees, GoodVision is one of the largest employers in the country. Starting in 2013, the project has performed 222,000 vision tests and provided over 87,000 people with glasses. The glasses are manufactured in the capital city of Ouagadougou.

## GoodVision Kenya

Started in 2014, the project focuses on integrating into the public health system. In the first pilot phase, nurses learned to perform eye tests. The next phase of the project will extend this training to the staff of small health centers.

## GoodVision Malawi

Since the project started in 2014, more than 135,000 vision tests have been conducted and over 44,000 glasses have been distributed. The project employs 34 people, including the glasses manufacturers who produce between 200 and 300 pairs of glasses per month.

## Care Netram India

Starting in 2017, the project has performed more than 120,000 vision tests and provided over 40,000 people with glasses. The project also provides employment to about 90 people. The optical teams travel in small groups from village to village to run eye camps. The project partners with local medical providers to ensure that patients receive vision saving surgery.

## GoodVision Myanmar

Started in 2018 by our sister organization, GoodVision Switzerland, the project has provided over 10,000 pairs of glasses. The project has partnered with a monastery that is subsidized by the local community, allowing the glasses to be provided free of charge to the local population.



# GoodVision USA OUR MISSION

Around 1  
billion  
people  
worldwide  
cannot  
afford or  
access  
eyeglasses

[GoodVision](#) USA was established to bring vision care and affordable glasses to people in the West African nation of Liberia who do not have access to proper eye care or cannot afford glasses. Those with uncorrected vision are often unable to work or study, perpetuating poverty for families and individuals. Vision correction empowers people to succeed in school and in the workplace.

[GoodVision](#) USA is part of [GoodVision](#) International, which now supports projects in 10 countries. [GoodVision](#) utilizes a unique eyeglass delivery model to produce and distribute durable eyeglasses at a low cost. The cost for materials is about \$1 US per pair. To get these glasses to those who need them most, we train and support [GoodVision](#) Technicians to conduct eye screenings and outreaches.

Our work improves access to vision care by addressing the lack of trained optical specialists and the high market prices for eyewear. In doing so, we create good local jobs for [GoodVision](#) Technicians. Sustainably and effectively.

We believe that everyone deserves the dignity and opportunity that good vision provides.



# OUR WORK IN LIBERIA

Thanks to the support of our team and volunteers in the U.S., as well as our generous donors, the **GoodVision** team in Liberia was able to bring the life-changing benefits of improved vision to people who otherwise wouldn't have access to care.



**GoodVision** USA's work is focused on the West African nation of Liberia, where many lack access to affordable eye care. In 2021, over 50% of Liberian citizens lived in extreme poverty, with an incidence rate closer to 80% in rural areas. Liberia's population of approximately 5 million is serviced by fewer than 200 eye care professionals. Access to vision care is nearly nonexistent in Liberia's rural regions. Without adequate eye care, people face barriers to success in school and the workplace.

In February 2022, 11 hard-working students completed the first year-long training program in vision screening and eyeglass distribution in Liberia. The training follows **GoodVision**'s unique model that is used in ten countries around the world. They mastered the fundamentals of optical screening, vision outreach programming, and eyeglass dispensing and were officially welcomed as **GoodVision** Technicians (GVTs). GVTs are central to our mission of improving access to vision care, and each one enjoys meaningful employment and the opportunity to become a successful, respected, and productive member of the community.

Team members from **GoodVision** USA and **GoodVision** International flew to Liberia to celebrate the new GVTs accomplishments in person at their graduation ceremony. Representatives from the Liberian government and other NGOs as well as supporters and family members also attended. This trip allowed the whole **GoodVision** team to connect in person for the first time, after years of remote meetings and e-mails. **GoodVision** International team members conducted optical dispensing practice sessions and made personal and lasting connections with colleagues in Liberia.

The GVTs work was under the direction of team leader, Matee Morris, who is also an ophthalmic nurse. One of their goals in 2022 was to determine which locations and methods of service delivery would produce the optimal result. The team has worked to develop creative and effective ways to "market" **GoodVision** glasses as many people in Liberia have not been exposed to visual care and correction opportunities before.

The GVTs will continue learning and honing their skills through continuing education and training activities. Their mission is to provide beneficiaries with the highest quality optical care possible.

We have continued our partnership with Refuge Place International (RPI), a Liberian non-profit medical clinic founded in 2014. The RPI mission is to stimulate and foster

an environment that leads to improved health outcomes for impoverished communities throughout the country. In collaboration with RPI, GVTs perform eye tests and dispense glasses on an ongoing basis both at the health clinic in Monrovia and at outreaches in remote villages, urban slum settings, and schools. Both organizations support ongoing long-term initiatives to improve the health and economic situation of the population. These initiatives encompass not only eye assessments and the provision of vision correcting eyeglasses, but also community health education and permanent, meaningful jobs contributing to empowered communities.



•• Liberia 



## ACTIVITIES IN LIBERIA

### Outreach Events

GoodVision Technicians in Liberia conducted 113 outreach events in 2022, trying to reach as many people as possible. They held events at schools, markets, community centers, and government offices.

- **All Nations Christian Day Care School in Marina, Grand Cape Mount County, Liberia:** The GVTs, led by our co-director and ophthalmic nurse, Matee Morris, performed free eye exams for students and provided eyeglasses to students (at no cost) and staff, in addition to increasing education and awareness about eyecare. While the rates of need of vision correction are lower among school aged children, the benefits are dramatic in terms of engagement and ultimate academic success.
- **Red Light Market in Monrovia, Liberia:** GVTs arrived early to raise awareness and perform eye exams where it was most convenient for the vendors and shoppers. Busy markets have proved to be effective and creative venues to bring attention to the cause of clear vision.

### GoodVision USA

#### Board of Directors

Blair Wong / President, Board of Directors

Karsten Wolf / Appointed Director, Board of Directors

Katherine Smith / Secretary, Board of Directors

Sally Hunt / Treasurer, Board of Directors

Olivia 'Dibby' Bartlett / Board Member

#### Team Members and Volunteers / USA

Jennifer Hyde / Executive Director

Lisa Schinzel / Marketing & Social Media

Christine Burke / Communications

Barbara Arning, M.D. / Communications

Liz Magill / Graduate Intern

#### Team Members / Liberia

Mosoka P. Fallah / Project Advisor, GoodVision USA/RPI Liberia

Jim Saye Suah Jr. / Project Director/Program Advisor, GoodVision USA/RPI Liberia

Matee Morris / Ophthalmic Nurse/Co-Project Director, GoodVision USA/RPI Liberia

Sayma Forkay / Co-Project Director, GoodVision USA/RPI Liberia

Matee Morris / Ophthalmic Nurse, GoodVision USA /RPI Liberia

## LIBERIAN TEAM MEMBERS

**Jim Saye Suah Jr. / Project Director/Program Advisor, GoodVision Liberia**

Jim Saye Suah Jr's current role is advisor to the Liberia project. He is a graduate of Cuttington University of Liberia with a B.S. in Plant and Soil Sciences. After graduation, his career interests focused on epidemiology with an interest in investigating the incidence, distribution, and control of diseases. In 2018, Jim transitioned to Refuge Place International (RPI) as the GoodVision Liberia Project Manager. He is now continuing his education in the U.S. at Brandeis University.



**Matee Morris / Ophthalmic Nurse/Co-Project Director, GoodVision Liberia**

Matee is an ophthalmic nurse and is the co-project director of GoodVision Liberia. She helped establish the eye clinic with Refuge Place International and GoodVision. Matee worked as a nurse for two years prior to becoming an ophthalmic nurse and has played a critical role in the training and managing of the GoodVision technicians.



**Sayma Forkay / Co-Project Director, GoodVision Liberia**

Sayma joined GoodVision in 2022 as co-project director of the Liberia team. She brings with her experience as a pharmacy supervisor where she was responsible for procurement and inventory at three facilities. Sayma is pursuing a Master's Degree in Public Health with a focus on epidemiology. She is especially interested in health education and promotion in order to advocate for the best health outcome possible.



# LIBERIAN TEAM MEMBERS

## GVTS / Liberia

- Patrick Porka / GoodVision Technician, GoodVision Liberia
- Ade Wilson / GoodVision Technician, GoodVision Liberia
- Doris Wilson / GoodVision Technician, GoodVision Liberia
- Youconjay Papa / GoodVision Technician, GoodVision Liberia
- Prince W. Johnson / GoodVision Technician, GoodVision Liberia
- Emmanuel Kolubah / GoodVision Technician, GoodVision Liberia
- Elijah Fallah / GoodVision Technician, GoodVision Liberia
- Thomas T. Dorbor / GoodVision Technician, GoodVision Liberia
- Christina David / GoodVision Technician, GoodVision Liberia
- Charlotte Quiqui / GoodVision Technician, GoodVision Liberia
- Alfred T. Folleh / GoodVision Technician, GoodVision Liberia



**“Eyecare is important to help improve lives and help avoidable causes of blindness. To impart knowledge is to give people power to be independent. My moto is: your eye – your life.”**

Matee Morris, Ophthalmic Nurse and Co-Project Director



**“Being a GVT has impacted my life because I was someone who was sitting at home and I wasn’t doing anything for myself. I am able to go to school and do a lot of things for myself now.”**

Doris Wilson, GVT

**“Being a GVT has been one of the greatest things I have done in my life. Now I am so grateful because I am able to do something, help people with affordable glasses.”**

Prince W. Johnson, GVT



# USA VOLUNTEER SPOTLIGHT

## Michael Kreuzer OD / Advisor

Michael is the owner and optometrist of Glasses Half Full, a full-scope optometry office in central Edmonton, Canada. He has spearheaded an impactful “Pair for Pair Optical Program” in Canada and is now advising on the expansion of the program to optometry and optical practices across North America. For each pair of eyeglasses sold, his office generously provides funds to cover the material cost for one pair of glasses produced locally in Liberia by [GoodVision](#). He is committed to helping [GoodVision](#) build meaningful, stable, and sustainable work/business opportunities and supporting sustainable solutions to the global eyecare challenges.



## Christine Burke / Communications

Christine comes to [GoodVision](#) USA after a 35-year career in publications, from producing newsletters for local nonprofits to managing an international dental research journal. She is especially excited about [GoodVision](#)’s dual goals: bringing the life-changing benefits of improved vision to more children and adults and supporting meaningful employment for local [GoodVision](#) Technicians.



## Miracle Olatunji / Intern/Blogger

Miracle writes blog posts and content to raise awareness about [GoodVision](#) USA’s mission, vision, and initiatives. According to Miracle, “I love using my gifts and passions as a writer to help support such a purpose driven organization.” She graduated in December of 2022 from Northeastern University with a degree in finance. She is the author of Purpose: How To Live and Lead With Impact. You can find more information about Miracle on her website at [www.miracleolatunji.com](http://www.miracleolatunji.com).



## Barbara Arning MD / Communications

Barbara is a physician by training in addition to having communication and marketing experience. Using her skills in communications and marketing, she worked to produce lively and meaningful newsletters and emails to promote our work and has helped build a foundation for educating supporters about our mission.



## Charles Beede / Marketing & Fundraising support

Charles brought his marketing experience and fundraising contacts to his work with [GoodVision](#). He helped us imagine new ways to connect [GoodVision](#) with partners in the US and brought his considerable business acumen to improve [GoodVision](#)’s fundraising efforts.





## PARTNERS AND SUPPORTERS



### Alcon Foundation

The Alcon Foundation's primary focus is supporting programs that improve the quality of eye care services and patient access to care, as well as programs that promote the advancement of eye health education, training and skills-transfer. The Foundation provides funding for the work of [GoodVision USA](#) to support our project in Liberia.



### Faegre Drinker Biddle & Reath, LLP.

Pro bono legal assistance has been generously provided by the attorney, Joe Miller, of Faegre Drinker Biddle & Reath, LLP.



### GlassesHalfFull

Our retail optical partner in Edmonton, Alberta, Canada, is the founding member of our Pair for Pair program. Participants make a contribution to [GoodVision](#) for every pair of eyeglasses sold.

### Thayer Family Trust

The Thayer Family Trust provides funding for the work of [GoodVision USA](#) that provides generalized support.



### L'Occitane en Provence

The L'Occitane Foundation has provided seed funding for over two years (2021 + 2022) to allow our work to take shape and thrive.

# FINANCIAL STATEMENT 2022

GoodVision USA experienced exponential revenue growth in 2022. Our total revenues grew to \$350,890, a fivefold increase from 2021, primarily explained by a significant stock donation from a loyal donor. This was our first gift of appreciated stock and has allowed us to focus on increasing our operational capacity, while maintaining programmatic revenue growth at the same time. With the planned increase in staff that this additional revenue will allow, we will grow into an organization with paid staff, be better able to increase our revenue, create robust financial health in the future and meet our programmatic goals.

Additionally, many thanks to the Alcon Foundation and Thayer Family Trust for their support in 2022. Not reported in the financial statements are the many hours of in-kind volunteer time that we depend on to run our organization. Additionally, we are supported by our sister organization, GoodVision International, with countless hours of technical, programmatic, financial, and fundraising support.

GoodVision USA is on track to achieve even greater financial health in 2023 through our new institutional capacity focused on acquiring more diversified funding.



## OUTLOOK 2023

### Goals for 2023

**Establish an independent NGO for our operations in Liberia**  
Our work in Liberia began in 2019 with a pilot project with Refuge Place International (RPI). We are proud of all we have accomplished together. GoodVision Liberia added eye care to RPI's array of primary medical care service offerings.

As we plan for growth in the future, we are creating an independent NGO, GoodVision Liberia. This new entity will allow us to expand upon our current service offerings. Please keep your eyes open for exciting announcements in 2023 about GoodVision Liberia.

**Purchase a proper transportation vehicle to access remote areas**

Our dedicated GoodVision Technician team currently relies on a fleet of three motorcycles. Bringing vision care to underserved communities often means traveling on unpaved roads. GVTs have had to carry their supplies through rain and mud on the backs of these bikes. It is our intention to purchase a minibus in 2023 to safely transport the GVT team and the needed supplies to their outreach locations and expand our service area. We are eager to see the GVTs impact when they are not wet, muddy, and exhausted!

**Grow our GoodVision Team**

To extend our outreach in more remote areas of Liberia with less access to eye care services, we need to grow our team. We plan to hire a new group of trainees in the second half of 2023 and conduct another year-long training program. This includes a theoretical class-based section

taught by an external experienced GoodVision trainer, and a practical section. We will also hire new local management and another ophthalmic professional. Additionally, we now have the advantage of an experienced team of GVTs who can help support their new colleagues.

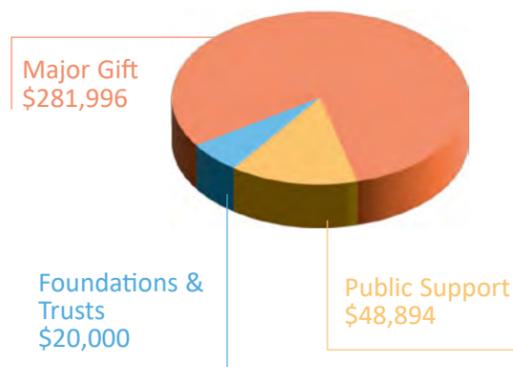
**Increase awareness and reception to GoodVision Glasses**  
For the GVT team to operate effectively and productively, we look for communities in need of our delivery of eye care services. This requires:

- Identifying new populations, community events, and geographic areas to target where access to eyecare is unavailable.
- Conducting intensive awareness and educational work in communities that have not previously benefited from eyecare awareness campaigns.
- Collaborating with other NGOs with community outreach programs to extend their array of services to include eyeglasses.

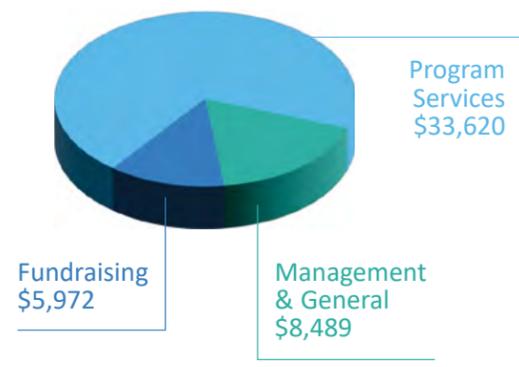
**Establish a supported referral program**

The global GoodVision organization is working to extend its services to include complete vision care. We will be working with other NGOs to provide additional visual health services such as cataract surgeries. We intend to provide a supported referral program to ensure that each patient gets the support required to adhere to additional treatment protocols and increase the likelihood of a positive outcome.

Revenue: \$350,890



Expenses: \$48,082



	Without Donor Restrictions	With Donor Restrictions	Total
<b>PUBLIC SUPPORT AND REVENUE</b>			
Public support contributions and grants, excluding dividends/interest	328,136	22,754	350,890
<b>TOTAL PUBLIC SUPPORT AND REVENUE</b>	<b>350,890</b>	<b>0.00</b>	<b>350,890</b>
<b>EXPENSES</b>			
Program Services	33,620	0.00	33,620
Management and General	8,489		8,489
Fundraising	5,972		5,972
<b>TOTAL EXPENSES</b>	<b>48,082</b>	<b>0.00</b>	<b>48,082</b>
<b>NET ASSETS</b>	<b>380,247</b>	<b>0.00</b>	<b>380,247</b>

# LIBERIAN TEAM AT WORK

Below: Elijah Fallah, GVT, conducting an eye screening.



Below: Younconjay Papa, GVT, conducting an eye screening with a student.



Below: Younconjay Papa and Thomas Dorbor Jr., GVTs, providing an eye exam at a community outreach event.



Above: Man testing his new glasses by threading a needle.



Above: A happy recipient of GoodVision glasses.



Coming Soon...

## a Mini-Campaign for a Mini-Bus

### Stay tuned to help us navigate through the rest of 2023!

Are you ready for an exciting virtual adventure? After reading our annual report, you are already familiar with our big plans for 2023, which are currently under way. Later this summer, we will need your assistance in turning these plans into a tangible reality, helping us raise **\$15,000** through a “Mini-Campaign for a Mini-Bus” virtual fundraiser.

This vital vehicle will enable us to, quite literally, take the road less traveled to bring our vision screenings and eyeglasses into “last mile” communities in Liberia—where people are living, working, and going to school—rather than asking them to travel to a clinic or event, which presents significant obstacles in terms of expense and time needed to access services. As you can see, we are in immediate need of a vehicle with cargo capacity.

And we want you to be a part of this exciting journey. This summer, we invite you to join us on Facebook by giving us a “like” and “follow,” so you can be sure to receive notifications when our virtual fundraiser goes live in the coming weeks.

You will be able to make a gift and share our fundraiser with your network to help us create awareness about GoodVision USA's program in Liberia, while simultaneously raising funds for our GVTs to take our vision services even further down the road.

Scan the QR code below to follow us on social media today, and be the first to contribute to our “Mini-Campaign for a Mini-Bus!”

#MiniBusSummerCampaign  
#VirtualAdventure  
#GoodVisionUSA



www.facebook.com/  
GoodVisionUSA



Good Vision 

United States of America

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